

Newsletter

Award winning news...

Being recognized as the winner of these 2 prestigious Sustainability Awards is motivation to continue being disruptors in the packaging industry. Having clients who are aligned in our mission for changing the status quo like **Semaine Health**, continues to be an honor. We hope these awards will bring much-needed attention to packaging in the Nutra/Pharma/OTC industries in mitigating climate change.

-Marta Sylvestre, CEO & founder NuGen Packaging



**DIELINE
AWARDS
2023**
SECOND PLACE



INDUSTRY NEWS

As most countries are in discussions about packaging compliance and increasing regulatory demands, the UK has released their initial results in their Plastic Packaging Tax. In only 10 months it has raised £263 million, more than their target of £235 million in 12 months.

This levy aims to increase the proportion of recycled plastics in packaging by charging businesses that have manufactured or imported plastic packaging components containing less than 30% recycled plastic.

- Sustainable Packaging News May 2023



Adding 30% PCR to your package will make your product UK compliant; and if you are currently selling in the UK or aspiring to do so, now is the time to start discussing your packaging options...



PRODUCT HIGHLIGHT

The ROPP 28 aluminum bottle has a sleek design and an overflow capacity of 2.7 ounces, 35 x 105mm D, making it the perfect solution for nutraceutical shots, cosmetic shots, food supplements and liquid concentrates.

In addition, this bottle is an excellent choice for single-use packaging due to aluminum's high recycling rate, lightweight properties, and superior protection against light, oxygen, and moisture. Let your brand stand out with In-Line 360 Deco, eliminating plastic adhesive labels.

ROPP 28



DID YOU KNOW?

98%

98% of recycled aluminium cans are recycled into products that are recycled again compared with 60% for glass and 20% for PET.



-International Aluminum.org

71%

of all aluminum cans are recycled - 34% higher than glass and PET.

Compared with aluminum cans, more PET and glass bottles end up in landfills because they are not collected.
Aluminium: 21%
Glass: 49%
PET: 28
11% is incinerated.

We are committed to protecting our earth, and are always looking for ways we can do better. We continue making a positive impact for our environment. Let's connect!

The NuGen Team

